



Central Women's Aid

With your help, we can reach even more women and children and provide support to recover from the harm of domestic abuse.

Charity Fundraising Pack



Central Women's Aid. Charity number 1146410





Central Women's Aid

Thank You



Thanks for taking the first step towards joining our cause by fundraising for us!
Together, we can make a lasting difference for vulnerable women and children.

The following pages will give you tips and advice on how to make the most of your fundraising.



Central Women's Aid.
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Central Women's Aid

Every pound that you, your friends, colleagues and family members raise for us will make a huge difference to the lives of women and children.

Why not join our online community?



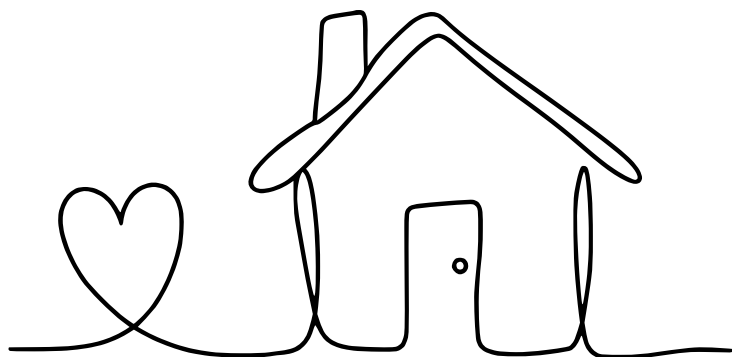
Facebook, Instagram & LinkedIn

If you need any further information or support please do not hesitate to contact us on:

03303 551122



Contact@centralwomensaid.org



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Why we need your support



Central Women's Aid

44% of violent crime in Nottingham is domestic violence.

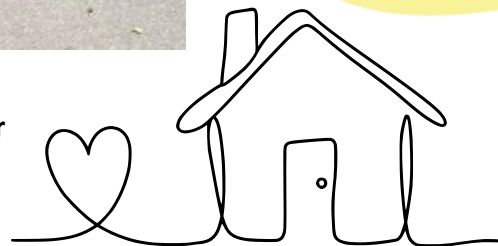
Working together



Your donations will provide temporary refuge accommodation and associated support for families who need to escape abuse now. Women and children can be brought to a place of safety within **hours** of calling us. Our team of specialist domestic abuse workers will provide emotional and practical support to the whole family.

With your help, our support can continue for many months, and sometimes even **years**, until the family have resettled in their forever home.

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Put the **FUN** in Fundraising!



Central Women's Aid

*Help us raise money doing something
amazing.*



From a quiz night to a bake sale, jumping out of a plane, or completing a Zumbathon, we can all raise money doing something fun!

Check out **www.justgiving.com** for ideas & fundraising tools. If events are not your thing, you can make a one-off donation or become a regular giver. Regular donations are extremely important to our charity. They help fund key projects each year and help us plan for the future.

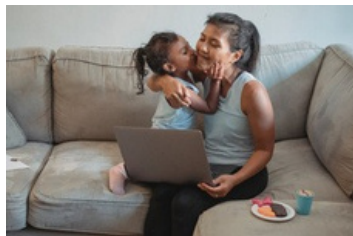
You can make donations at:

<https://centralwomensaid.org/get-involved/donations-and-fundraising/>



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How can you help?



Every pound you donate really will make a difference to vulnerable women and children.

What your donation achieves:

£15 – help us to quickly bring a family to safety after being subjected to abuse.

£60 – pay for essential items and support for a woman and child in refuge.

£150 – provide therapeutic activities and specialist support for a child in refuge

£600 – help to provide the practical support and activities needed for families in crisis after escaping abuse.

£1,575 – help provide the ongoing domestic abuse intervention and recovery programs hosted in the community.



Setting Up a Fundraising Page

By setting up your own online page you can encourage your friends, family and colleagues to donate securely, quickly and easily. It's free to set up!



Step 1

Decide your activity or event and set a date!

Step 2

Set up an online page on any fundraising site such as local giving or just giving or

download our sponsorship form and ask people to sponsor you.

Let us know so we can promote it too!

Step 3

Complete your chosen activity and use the sponsorship money to donate to us!

**Central Women's
Aid. Charity number
1146410**



Fundraising Idea: Raise £50 by organising a group or solo walk 'Striding for central'!

Here's How To Do It:

1. Visit **LocalGiving** or **JustGiving** and select Central Women's Aid. Look out for our logo!



<https://localgiving.org/charity/centralwomensaid/>
<https://www.justgiving.com/centralwomensaid>

2. Follow the instructions to set up your page and choose your fundraising target—the higher it is, the more women and children we can help!
3. Tell people why you are fundraising for us and how their donation can make a difference. Email the link to anyone and everyone you know. Post on social media.
4. Online sponsorship saves time as you don't have to collect donations. A PDF of our sponsorship form can be requested too, for offline donations.

Cheques should be made payable to Nottingham Central women's Aid. Or, we can provide our bank details for BACS payment.

– If you have an online fundraising page it may be easier to donate to your own page to pay in any offline sponsorship.

Schools and Organisations

A Coffee morning or charity quiz, hold a raffle or ask for a collection pot so you collect donations at a concert, play or sporting event.

We can provide materials to help with fundraising and come and speak with your school or organisation before/during the event.

Key Dates:

- **16 Days of Action** (25 Nov–10 Dec)
- **International Women's Day** (8 March)
- **Small Charities Week** (June)



Take part in the 16 Days of Action to end violence against women and girls. The campaign runs from 25 November to 10 December, Human Rights Day. Celebrate international Women's Day on the 8th of March. Small charities week is every year in June!

Spread the word!



➔ **Contact your local newspaper or radio station:**

Write a press release and send to the news desk of your local paper or radio.

Include details about your planned fundraising activity and target.

Include fun and engaging photos!

➔ **Use social media:**

Share photographs and videos capturing your journey and explain why you're supporting Central Women's Aid.

Tag us in your Facebook posts and on Instagram, LinkedIn or Twitter.

Include links to your fundraising page and remember to ask people to donate!

*Please publicise your events as "**in aid of central Women's Aid**". Anything with our logo and name on it must include our registered charity number: **1146410**.*

Share the information with us and send us photos so that we can share too!



Thank You!



Central Women's Aid

Thank you for supporting women and children affected by domestic abuse. Your kindness helps families find safety, rebuild, and thrive.



If you need any more information, please take a look at our website:

www.centralwomensaid.org

Or get in touch with us at **03303 551122** or
Contact@centralwomensaid.org

